



# Journal of the History of Ideas

## 2018 ADVERTISING RATES AND INFORMATION

Since its inception in 1940, the Journal of the History of Ideas has served as a medium for the publication of research in intellectual history that is of common interest to scholars and students in a wide range of fields. JHI defines intellectual history expansively and ecumenically, including the histories of philosophy, of literature and the arts, of the natural and social sciences, of religion, and of political thought.

### ISSUANCE

ISSN: 0225-0377

Frequency: Quarterly

Mail Dates: January, April, July, October

### ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

### EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

Published by the University of Pennsylvania Press

### CONTACT INFORMATION

Reservations and inquiries should be sent to:

Emily Stevens

Editing & Production Coordinator

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

Email: [emilyste@upenn.edu](mailto:emilyste@upenn.edu)

Phone: 215-898-7588

Fax: 215-746-3636

### RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

#### Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

#### Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
January	11/16/17	11/30/17	1/31/18
April	2/14/18	2/28/18	4/30/18
July	5/17/18	5/31/18	7/31/18
October	8/15/18	8/29/18	10/31/18

### MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type 1 fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

### MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

#### Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum). Available by email attachment or on computer disk.

#### Policies and Terms

A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

### DISCOUNTS

Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

UNIVERSITY OF PENNSYLVANIA  
PRESS

3905 Spruce Street, Philadelphia, PA 19104-4112

## ARTICLES FROM THE OCTOBER 2017 ISSUE

**CAN THE NONHUMAN SPEAK?:  
BREAKING THE CHAIN OF BEING IN THE ANTHROPOCENE**  
JOYCE E. CHAPLIN

**SAVING THE PHILOSOPHER'S SOUL: THE DE PIETATE  
ARISTOTELIS BY FORTUNIO LICETI**  
EVA DEL SOLDATO

**USEFUL KNOWLEDGE, IMPROVEMENT, AND THE LOGIC OF CAPITAL IN RICHARD  
LIGON'S TRUE AND EXACT HISTORY OF BARBADOS**  
DAVID CHAN SMITH

**CHARLES DARWIN'S THEORY OF MORAL SENTIMENTS: WHAT DARWIN'S ETHICS  
REALLY OWES TO ADAM SMITH**  
GREG PRIEST

**MARIE STOPES'S WONDERFUL RHYTHM CHARTS:  
NORMALIZING THE NATURAL**  
LAURA DOAN

**THEORY, PRACTICE, AND MODERNITY:  
LEO STRAUSS ON ROUSSEAU'S EPICUREANISM**  
JARED HOLLEY

**A THOUSAND WARBURGS**  
DAVID L. MARSHALL

### 2017 SUBSCRIPTION RATES

Individuals: \$49  
Electronic only \$39  
Full-Time Students: \$32 (with valid ID)  
Institutions: \$135  
Electronic only \$115  
Single Issues: \$25  
International orders please add \$18 for shipping.

### ORDERING INFORMATION

The Sheridan Press  
Attn: Penn Press Journals  
P.O. Box 465  
Hanover, PA 17331  
Phone: 717-632-3535, ask for subscriber services  
Email: [pubsvctsp.sheridan.com](mailto:pubsvctsp.sheridan.com)

<http://jhi.pennpress.org>